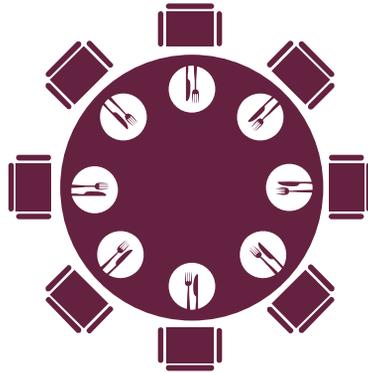


VisionOn Responsible Ownership

A TowerBrook roundtable



London
Friday March 29, 2019



TowerBrook VisionOn events bring together sector experts, senior managers and members of our team in a small, private forum where they can exchange ideas and chart new opportunities for sustainable value creation.

Through sharing our experience and insights, we aim to make mutually beneficial connections, stimulate creative thinking and partner with leaders to deliver value for our investors, now and in the future.

Our VisionOn partners



Alessandro Carlucci

Member of TowerBrook Senior Advisory Board; former CEO of Natura; Chair of Arezzo&Co; Chair of Business for Social Responsibility



Jürgen Steinemann

Member of TowerBrook Senior Advisory Board; CEO of JBS Holding; Chair of Supervisory Board of METRO AG; Board member and former CEO of Barry Callebaut AG



Kyung-Ah Park

Managing Director and Head of Environmental Markets, Goldman, Sachs & Co.; Board Director of Resources for the Future and Girls Inc. of NYC



Herman Mulder

Co-founder and Chair of True Price; Co-founder and Chair of SDG Charter; Co-initiator of The Equator Principles



Craig Smith

INSEAD Chaired Professor of Ethics and Social Responsibility; Author, Managing The Sustainable Business



Anne Bouverot

Member of TowerBrook Senior Advisory Board; Board Director of Capgemini; former CEO and Chair of Morpho; former Director General of GSMA



Alberto Weisser

Board Director of PepsiCo and of the Council of the Americas; former CEO and Chair of Bunge



Jeremy Oppenheim

Managing Partner of SytemiQ and former Director of The New Climate Economy



Peter Bakker

CEO of World Business Council for Sustainable Development; former CEO of TNT

Sustainability



How sustainability impacts the C-suite

Alessandro Carlucci

Future-proofing in the age of sustainable business

Jürgen Steinemann

Sustainability as a driver for growth and innovation

Kyung-Ah Park

Purpose



Beyond ESG: better business for a better world

Herman Mulder

Aligning profit with purpose

Craig Smith

How capitalism can embrace purpose

Anne Bouverot

Future



The fourth agricultural revolution

Alberto Weisser

The future of energy

Jeremy Oppenheim

Four provocations for investors

Peter Bakker

Talking points

“The Purpose chip sits firmly in the millennial brain”

“Sustainability is built on integrity”

“Sustainability has moved from a lens for risk to a lever for long-term alpha”

“If you hope to attract the best talent, you need to understand the basket of value and values you are offering”

“Farming is going to be a crucible of value destruction and value creation over the coming decades”

“Lots of traditional markets – such as trucks, lighting and boilers – are ripe for disruption by purposeful entrants”

“Let’s keep it simple. Climate change and inequality - nothing else really matters”

“Sustainability means innovation, including innovative thinking in capital and finance”

“The 17 Sustainable Development Goals are a treasure map for the 21st century...”

“Being a B Corp means being a leader. Where will you lead?”

“... and this is the time to build a war chest for what’s ahead”

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